

IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Evan R. Kirshenbaum, et al.

Application No.: 10/091,424

Filing Date: March 7, 2002

Title: CUSTOMER-SIDE MARKET SEGMENTATION

Confirmation No.: 8876

Examiner: Agwumezie, Charles

Group Art Unit: 3621



Mail Stop Amendment
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Sir:

Transmitted herewith is/are the following in the above-identified application:

- (X) Response/Amendment () Petition to extend time to respond
(X) New fee as calculated below () Supplemental Declaration
() No additional fee
() Other: _____ (fee \$ _____)

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	36	MINUS	34	= 2	X \$50	\$ 100
INDEP. CLAIMS	6	MINUS	4	= 2	X \$200	\$ 400
[] FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$360	\$ 0
EXTENSION FEE	1ST MONTH \$120.00	2ND MONTH \$450.00	3RD MONTH \$1020.00	4TH MONTH \$1590.00		\$ 0
OTHER FEES						\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 500

Charge \$ 500 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. A duplicate copy of this sheet is enclosed.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313-1450.

Respectfully submitted,

Evan R. Kirshenbaum, et al.

By

Joseph G. Swan

Attorney/Agent for Applicant(s)
Reg. No. 41,338

Date: May 17, 2005

Date of Deposit: May 17, 2005

Typed Name: Jennifer Gaines

Signature:



Certificate of Mailing

I hereby certify that on May 17, 2005, this correspondence and any attachments are being deposited with the United States Postal Service as First Class Mail, postage pre-paid, in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria VA 22313-1450

Jennifer D. Gaines
Jennifer Gaines

PATENT
Atty. Docket No. 10015991-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

EVAN R. KIRSHENBAUM, ET AL.

Application No.: 10/091,424

Filed: March 7, 2002

For: CUSTOMER-SIDE MARKET
SEGMENTATION

Group Art Unit: 3621

Examiner: Agwumezie, Charles C.

AMENDMENT/RESPONSE TO OFFICE ACTION

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

The following remarks respond to the Office Action dated February 22, 2005.

05/20/2005 SSESHE1 00000010 082025 10091424
01 FC:1201 400.00 DA
02 FC:1202 100.00 DA